

The Fourth International Conference EVIDENCE BASED DECISION MAKING IN CENTRAL EASTERN EUROPE HEALTH CARE

15th and 16th of May 2014
Belgrade, Hotel Zira

PRELIMINARY PROGRAMME

The Pharmacoeconomics Section of the Pharmaceutical Association of Serbia (SFE SFUS) is organising the Fourth International Conference with the topic: "**EVIDENCE BASED DECISION MAKING IN CENTRAL EASTERN EUROPE HEALTH CARE**", which will take place in Belgrade on the 15th and 16th of May 2014. (<http://www.farmakoekonomija.org> and <http://www.farmacija.org>).

The purpose of the Conference is to present the characteristics of decision making policies of health care in Europe with strong emphasis upon Central and Eastern Europe and Serbia. To help participants improve the quality of their healthcare systems by better utilization of pharmacoeconomic studies and Health Technology Assessment reports. The aim of this conference is also to present best practices in Pricing and Reimbursement decision making in Europe, to present new pharmacoeconomic methodologies and outcomes research techniques and learn about the latest standards in health economics modelling.

Participants of the Conference will have the opportunity to meet experts from Health Economics Units from York University and University of Liverpool Management School (United Kingdom), Hamburg University and Berlin University (Germany), as well as the experts from World Bank, Australia, Poland, Croatia, Bosnia and Herzegovina and Serbia and exchange their experience and opinions.

The conference program is targeted at decision and health policy makers, managers of health care institutions, employees of pharmaceutical companies (employees in the sectors of health economics, pricing and reimbursement, regulatory, sales and marketing, and market access). The Conference agenda is tailored to assist doctors and pharmacists who work in the public and private sectors to better understand the importance of health economics in everyday decision making.

English is official language of the Conference.

***We look forward to welcoming you in person at the Fourth International Conference, organized by
PHARMACOECONOMICS SECTION OF PHARMACEUTICAL ASSOCIATION OF SERBIA***

REGISTRATION FEE

Conference fees	Till 15th March	After 15th March
SFUS Members	250 €	300 €
Others	300 €	350 €
Students	125€	150 €
Meet the experts dinner	40 €	40 €

NOTE

Online registration should be made via <http://www.farmakoekonomija.org>

Executive Organizer: SMART Agency, www.smart4.co.rs; e-mail: smart4@eunet.rs Fax: +381 11 308 66 95 Phone: +381 11 308 66 94, 244 12 53, 308 74 86

PRELIMINARY PROGRAM

THURSDAY, 15th May 2014

09.00-09.30 Registration

09.30-09.45 **Introduction speech**, Prof. dr Ivanka Miletic, President of the Pharmaceutical Association of Serbia (SFUS), MSc. Pharm Tanja Novakovic, President of the Pharmacoeconomics Section (SFE), Galenika a.d., Serbia

PANEL I - Health Care Decision Making

09.45-10.15 **HTA for decision making in pricing – the Australian IHPA and the Agency for Tariffs planned in Poland**, Krzysztof Landa, M.D., CEO HTA Audit, Poland

10.15-10.45 **Decision criteria**, Mr Mark Parker, Health Economics Unit, University of Liverpool Management School, United Kingdom

10.45-10.55 Discussion

10.55-11.10 *Coffee networking break*

PANEL II - Evidence and tools in Decision Making

11.10-11.40 **Evidence and tools in decision making**, Magdalena Wladysiuk, M.D., HTA Consulting Vice president and CEESTACH president, Poland

11.40-12.00 **Patients registers as a tool to access new medicines**, Tarik Catic, MSc., ISPOR Bosnia and Herzegovina President

12.00-12.20 **Market access in CEE countries**, Vanesa Benkovic, MSc., Senior HTA and Health research consultant, Croatia

12.20-12.40 **Big data in health care**, Tanja Novakovic, MSc., President of the Pharmacoeconomics Section SFUS, Galenika a.d., Serbia

12.40-12.55 Discussion

12.55-13.55 *Lunch break*

PANEL III - Clinical data in Decision making

13.55-14.25 **Clinical effectiveness in decision making**, Janko Samardzic, M.D. PhD., Medical Faculty, University of Belgrade, Serbia

14.25-14.45 **Off-label agents as comparators in health technology assessments and decision making**, Eldon Spackman, PhD, Research Fellow, Centre for Health Economics at University of York, United Kingdom

14.45-14.55 Discussion

14.45-16.40 **WORKSHOP Discrete event simulations and big data**, Mr Mark Parker, Health Economics Unit, University of Liverpool Management School, United Kingdom

FRIDAY, 16th May 2014

PANEL IV - Best Practices in Decision making

09.30-09.55 **Merging theory and practice: Germany's approach to evidence-based decision-making**, Prof. dr York Zöllner, Professor of Health Economics, Hamburg University of Applied Sciences, Germany

09.55-10.20 **A Practical Approach to Pharmaceutical Policy**, Andreas Seiter, M.D. PhD, World Bank, Washington

10.20-10.45 **HTA in Serbia**, Ruth Lopert, PhD, Department of Health, Principal Adviser, Therapeutic Goods Administration

10.45-11.00 Discussion

11.00-11.15 *Coffee networking break*

PANEL V - DECISION MAKING IN SERBIA

11.15-11.35 **Use of DRG data in decision making**, Predrag Djukic, M.D., DILS, Ministry of Health, Serbia

11.35-11.55 **Reimbursement of medicines in Serbia**, Dragana Baltezarević, M.D., Pharmacoeconomics Section SFUS, Health Insurance Fund, Serbia

11.55-12.15 **Outcomes of the central public procurement of medicines in Serbia**, Biljana Kozlović, M.D., Assistant Director for medicines, Health Insurance Fund, Serbia

12.15-12.35 **Deciding to innovate**, Bojan Trkulja, M.D., Managing Director of INOVIA, Serbia

12.35-12.55 Discussion

12.55-14.10 *Lunch break*

14.10-16.10 **WORKSHOP Decision making in action**, Mr Mark Parker, BA Economics and Computer Science, MSc Health Economics, Health Economics Unit, University of Liverpool Management School, United Kingdom and World Bank experts

16.10-16.30 **Final test, Evaluation and Closing of the Conference**